

Wee Kim Wee School of Communication and Information  
Nanyang Technological University

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**EDUCATION**

- Ph.D. Information Management and Systems** (2013)  
University of California Berkeley, School of Information | Berkeley, CA  
Dissertation: "From Farm to Farmville: Circulation, Adoption, and Use of ICT between Urban and Rural China."  
Committee: Jenna Burrell (chair), Robert Glushko, You-tien Hsing, AnnaLee Saxenian
- M.I.M.S. Master in Information Management and Systems** (2008)  
University of California Berkeley, School of Information | Berkeley, CA
- M.A. Master in Asia Pacific Studies** (1999)  
University of San Francisco, Center for the Pacific Rim | San Francisco, CA
- B.A. Diploma di Laurea in International and Diplomatic Sciences** (1995)  
Universita' degli Studi di Trieste | Trieste, Italy

**PROFESSIONAL APPOINTMENTS**

- 2014-15 **Research Fellow**, Wee Kim Wee School of Communication and Information | Nanyang Technological University, Singapore
- 2013-14 **Post-doctoral Fellow**, School of Information | UC Berkeley, Berkeley CA

**PUBLICATIONS****Peer Reviewed Journal Publications**

- 2015 **Oreglia, E., Srinivasan, J., ICT, Intermediaries, and the Transformation of Gendered Power Structures.** Forthcoming in *MISQ*.  
Burrell, J., **Oreglia, E.** The Myth of Market Price Information: Mobile Phones and the Application of Economic Knowledge in ICTD. Forthcoming in *Economy and Society*.  
**Oreglia, E.** The Sent-Down Internet: using information and communication technologies in rural China. *Chinese Journal of Communication*. Vol.8 Issue 1, pp. 1-6.
- 2014 **Oreglia, E.** ICT and (Personal) Development in Rural China. *Information Technologies & International Development*. Vol.10 Issue 3, pp. 19-30.

**Peer Reviewed Conference Proceedings**

- 2013 **Oreglia, E.** When Technology Doesn't Fit: Information Sharing Practices among Farmers in Rural China. *Proceedings of the 2013 International Conference on Information and Communication Technologies and Development*.

Acceptance rate 25%.

- Oreglia, E.,** Kitner, K. The “Consumption Junction” of ICT in Emerging Markets: An Ethnography of Middlemen. *Proceedings of the 2013 Ethnographic Praxis in Industry Conference.*
- 2012 **Oreglia, E.,** Kaye, J. A Gift from the City: Mobile Phones in Rural China. *Proceedings of the 2012 Computer Supported Cooperative Work Conference.* Paper in the top 9% accepted.
- 2011 **Oreglia, E.,** Liu, Y. Cloud Computing and ICTD: A Platform to Leverage Human and ICT Resources in China. *Proceedings of the 2nd International Workshop on Intelligent User Interfaces for Developing Regions.*
- Oreglia, E.,** Liu, Y., Zhao, W. Designing for Emerging Rural Users: Experiences from China. *Proceedings of the 2011 ACM CHI Conference on Human Factors in Computing Systems.* Acceptance rate 26%.
- 2010 Lang, X., **Oreglia, E.,** Thomas, S. Social Practices and Mobile Phone Use of Young Migrant Workers. *Proceedings of the 12th International Conference on Human-Computer Interaction with Mobile Devices and Services.* Acceptance rate for short papers 17.5%.
- 2007 Rosner, D.K., Josling, J.M., Moed, A., **Oreglia, E.,** Understanding Target Users of an Online Digital Reference Library. *Proceedings of the 2007 Conference on Digital Libraries.*

### Book Reviews

- 2014 Review of Katrin Voltmer, **The Media in Transitional Democracies.** Polity, 2013. *New Media and Society.* Vol.16 Issue 8.

### Manuscripts in Submission

- 2015 Ling, R., **Oreglia, E.,** The Use of Mobile Phones among Trishaw Operators in Myanmar.
- Finn, M., **Oreglia, E.,** A Fundamentally Confused Document: Situation Reports and Information Labor in Humanitarian Emergencies.

### Manuscripts in Preparation

- Oreglia, E.,** The Triple Articulation of New Media (March 2015).
- Oreglia, E.,** Ling, R., The Digital Imagination (Spring 2015).
- Oreglia, E.,** Srinivasan, J., Re-embedding Market Information Systems (Summer 2015).
- Srinivasan, J., **Oreglia, E.,** The Moral Economy of ICT (Fall 2015).

### Other Publications

- 2014 **Oreglia, E.** 互联网潮流: 互联网在中国农村的应用概况. *Chinese Translation of the Conference Paper “The Sent-Down Internet: Going Online in Rural China”*

forthcoming in 当代海外中国研究 (*Journal of Chinese Studies Abroad*).

- 2012 **Oreglia, E. Africa's Many Chinas.** *Report on the Chinese presence in Africa for Intel.*
- 2010 **Oreglia, E. Creating Community, Rejecting Community: Migrant Women in Beijing.** *Community Informatics Journal, Special Issue on Gender.*
- 2008, 2009 Finn, M., **Oreglia, E.**, Rabinowitz, N., Ward, J. **Situation Reports at OCHA, part I (2008) and part 2 (2009).** *Report for the UN Organization for the Coordination of Humanitarian Affairs.*
- 2008 **Oreglia, E. Here Be Dragons: China in Western Eyes from the Jesuits to the Internet.** *Pacific Rim Report No. 50, Center for Asia Pacific Studies, University of San Francisco.*

## AWARDS

- 2014 Association of Internet Researchers **2014 Dissertation Award**
- 2012 **Best Paper Award: The Sent-Down Internet: Going Online in Rural China.** *The 10th China Internet Research Conference, Los Angeles, CA, May 21-22.*
- 2012 **China and Inner Asia Council of the AAS Best Paper Prize: "It's Just Like Being There!": Mobile Modernity and Rural China in the Age of the Internet.** *Association of Asian Studies (AAS) Conference, Toronto, Canada, March 21-24.*
- 2010 **Best Short Paper Award: Lang, X., Oreglia, E., Thomas, S. Social Practices and Mobile Phone Use of Young Migrant Workers.** *Proceedings of the 12th International Conference on Human-Computer Interaction with Mobile Devices and Services.*

## GRANTS AND FELLOWSHIPS

- 2014-2015 **Research Grant**, Nanyang Technological University
- 2013 **Graduate Division Summer Grant**, University of California Berkeley
- 2012 **Graduate Division Summer Grant**, University of California Berkeley
- 2011 **Summer Institute participant**, Consortium for the Science of Sociotechnical Systems
- 2010 **National Science Foundation**, dissertation writing and fieldwork (*P.I. Jenna Burrell*)
- 2010 **Nokia Corporation**, fieldwork research support (*P.I. Jenna Burrell*)
- 2009 **Dean's Normative Time Fellowship**, University of California Berkeley
- 2009 **Cultural Politics of Technology**, Intel Research
- 2008 **Big Ideas @ Berkeley** fieldwork research support
- 2008 **School of Information** fieldwork research support

- 2007 **Social Uses of ICT among Migrant Women in China**, Intel Emerging Markets Group
- 1998 **Kiriyama, P.E.O.**
- 1997 **Fulbright Scholar**

## INVITED TALKS

- 2015 **Mobile Phones in Myanmar**. Invited talk at Facebook Research, Menlo Park, CA (Mar 18)
- Online at the Margins**. Invited talk in the Department of Sociology, Queen's University, Kingston, Ontario, Canada. (Mar 6)
- Online at the Margins**. Invited talk at the Singapore Internet Research Centre at Nanyang Technological University, Singapore. (Jan 21)
- 2013 **ICT for (Personal) Development in Rural China: Games, Videos, and the Emergence of Unimagined Users**. Invited talk at the ICT for Development Conference organized by the Centre for East and South-East Asian Studies at the University of Lund, Sweden. (Oct 2-3)
- 2012 **The Travels of Technology: ICT in Rural China**. Invited talk at Intel Research, Portland, OR. (Jul 9)
- Mobile Phones and Computers in Northern Rural China**. Invited talk at the Rural Education Action Project (REAP) at Stanford University, Stanford, CA. (Feb 7)
- 2011 **Mobile Phones and Computers in Northern Rural China**. Invited talk at the Brown Bag Lunch Series of the Center for Science, Technology, and Society, Santa Clara University, Santa Clara, CA. (Mar 4)
- From Farm to Farmville: ICT in Northern Rural China**. Invited talk at Nokia Research Lab, Beijing, China. (Jul 19)
- 2010 **From Farm to Farmville: ICT in Northern Rural China**. Invited talk at Nokia Research Lab, Palo Alto, CA. (Nov 11)
- 2009 **Urbanization, Class, and ICT Consumption among Migrant Women in Beijing**. Poster at the People and Practices Research Open House, Intel Labs, Portland, OR. (Dec 10)
- ICTD: An Introduction and a Case Study**. Invited talk at IBM Research Lab in Beijing, China. (Nov 10)
- Urbanization and ICT Consumption among Migrant Women in Beijing, 2007-2009**. Invited talk at Nokia Research Lab, Beijing, China. (Nov 11)
- 2008 **It's the Process, Stupid! Or: How We Got Stuck with a Word Template and Learned to Love It**. Invited talk at the Technology and Infrastructure for Emerging Regions 2008 Workshop, UC Berkeley, Berkeley, CA. (Oct 17)
- Situation Reports at UN OCHA**. Presentation of report and workshop for the UN Office for the Coordination of Humanitarian Affairs, New York, NY (with

- N. Rabinowitz). (Oct 6)
- 2007 **Social Lives of Migrant Women in the Beijing Service Industry.** Presentation for Intel Emerging Markets Group, Santa Clara, CA. (Sep 13)

## CONFERENCE ACTIVITY

### Panels Organized

- 2015 **ICT and Development in Myanmar: Creating Bridges, Fostering Coordination.** Co-organizer of open session at the *Information and Communication Technologies and Development Conference (ICTD)*, Singapore, May 15-18.
- Thinking about Market Information Systems: Bridging Theory and Practice.** Co-organizer of open session at the *Information and Communication Technologies and Development Conference (ICTD)*, Singapore, May 15-18.
- 2012 **Distant Fields, Common Findings? Identifying the Challenges and Benefits of Multi-Country Qualitative Research.** Co-organizer of open session at the *Information and Communication Technologies and Development Conference (ICTD)*, Atlanta, GA, Mar 12-15.
- Learning from Marginalized Users: Reciprocity in HCI4D.** Co-organizer of workshop at the *Computer-Supported Cooperative Work (CSCW) Conference*, Seattle, WA, Feb 11-15.

### Discussant

- 2015 **Adaptive Authoritarianism in Cyber China.** *Association of Asian Studies (AAS) Conference*, Chicago, IL, Mar 26-29.
- 2013 **Market Information Prices and Market Prices.** Opportunities and Challenges for Using Technology to Reach Rural Farmers in the Developing World Workshop, *2013 Int'l Conference on ICT and Development (ICTD)*, Cape Town, South Africa, Dec 7-10.

### Papers Presented

- 2015 **Facebook Monk and Smartphone Spirit: The Digital Imagination in Myanmar.** (With Rich Ling). *Understanding Global Digital Cultures Conference*. Chinese University of Hong Kong, Hong Kong, Apr 25-26.
- 2014 **Myanmar and the Creation of a Digital Imagination.** (With Rich Ling). *Global Implications of Mobile Ubiquity: Research, Culture, and Policy*. Center for Global Communication Studies, Annenberg School for Communication at University of Pennsylvania, Philadelphia PA, Nov 6-7.
- Going Online at the Margins: How to Become (and Remain) an Internet User.** *2014 Internet Research - Int'l Annual Conference of Internet Researchers*, Daegu, South Korea, Oct 22-24.
- 2013 **When Technology Doesn't Fit: Information Sharing Practices among Farmers in Rural China.** *2013 Int'l Conference on ICT and Development (ICTD)*,

Cape Town, South Africa, Dec 7-10.

**The “Consumption Junction” of ICT in Emerging Markets: An Ethnography of Middlemen.** *2013 Ethnographic Praxis in Industry Conference*, London, UK, Sep 16-18.

2012 **Marginal Communities and Technology Learning: The Internet in Rural China.** *Pacific Neighborhood Consortium Annual Conference*, Berkeley, CA, Dec 7-9. (invited)

**5 Facts, 3 Lessons, and 2 Rules That Doing Ethnography of ICT in Rural China Taught Me.** *The Ethnographic Praxis in Industry Conference (EPIC)*, Savannah, GA, Oct 14-17.

**The Sent-Down Internet: Going Online in Rural China.** *The 10th China Internet Research Conference*, Los Angeles, CA, May 21-22.

**“It’s Just Like Being There!”: Mobile Modernity and Rural China in the Age of the Internet** *Association of Asian Studies (AAS) Conference*, Toronto, Canada, Mar 21-14.

**A Gift from the City: Mobile Phones in Rural China.** *Computer-Supported Cooperative Work (CSCW) Conference*, Seattle, WA, Feb 11-15.

2011 **The Women’s Connection: Circulation and Use of ICT between Urban and Rural China.** *The Society for Social Studies of Science (4S) Conference*, Cleveland, OH, Nov 2-5.

**Situation Reports and the Politics of Information Sharing in Emergencies** (with Megan Finn). *The Society for Social Studies of Science (4S) Conference*, Cleveland, OH, Nov 2-5.

**Designing for Emerging Rural Users: Experiences from China.** *Conference on Human Factors in Computing Systems (CHI)*, Vancouver, Canada, May 7-12.

**Chinese Rural Development and New Information and Communication Technologies.** *Association of Asian Studies (AAS) Conference*, Honolulu, HI, Mar 31 - Apr 3.

2010 **“To My Daughter in the Far-Away City”: Text Messages, Email and Blogs by Chinese Older Women.** *The Society for Social Studies of Science (4S) Conference*, Tokyo, Japan, Aug 25-29.

**The Country Modern: The Internet as a Bridge between Urban and Rural China.** *The 8th China Internet Research Conference*, Beijing, China, Jun 29-30.

**“I’m Leaving, I’m Staying, I’m Not Coming Back”: Women, Migration and Personal Use of ICT in China.** *The Digital Media and Learning Conference*, La Jolla CA, Feb 19.

2009 **Exploring the Digital Divide among Migrant Women in Beijing.** *The 7th China Internet Research Conference*, Philadelphia PA, May 27-29.

2007 **“Give Me a Website and I Will Develop”: Three Case-studies on the Adoption of ICT in the Chinese Non-Profit Sector.** *The 5th China Internet Research Conference*, College Station TX, May 21-22.

**A Content Analysis of the Chinese Blogosphere.** With Hassid, J., and Xiao, Q. *Public Diplomacy, Counterpublics, and the Asia Pacific Conference*, Palo Alto

and San Francisco CA, Apr 19-20.

## TEACHING EXPERIENCE

### UC Berkeley School of Information, Instructor

**Social and Organizational Issues of Information**, co-instructor (Spring 2014, graduate level)  
**ICT & Development seminar** (Spring 2014, graduate level).  
**Technology and Poverty**, co-instructor (Summer 2013, undergraduate level)

### The Beijing Center for Chinese Studies, Instructor

**Rural Development in China** (Spring/Summer 2010, undergraduate level)

### UC Berkeley, Graduate Student Instructor

**Effects of Mass Media** (Fall 2013, undergraduate level)  
**Social and Organizational Issues of Information** (Spring 2012, Spring 2013, graduate level)  
**Virtual Communities and Social Media** (Spring 2008, Spring 2009, undergraduate level)  
**Information Systems and Service Design** (Fall 2008, graduate level)

## PROFESSIONAL SERVICE

### Program Committee

- 2015 PC Full Papers and Notes, *International Conference on Information and Communication Technologies and Development (ICTD)*
- 2014 PC, *International Conference on Mobile Communication for Development (M4D)*
- 2013 PC Notes, *International Conference on Information and Communication Technologies and Development (ICTD)*

### Other

Guest Editor, Special Issue of the *Chinese Journal of Communication* on "The Sent-Down Internet: Using ICT in Rural China" (forthcoming Winter 2015)  
 Regular contributor to the website "Beyond Market Prices: Mobile Phones in Trade and Livelihood Activities" (<http://markets.ischool.berkeley.edu>)

## LANGUAGES

**Italian** (native); **English** (fluent); **French** (good); **Chinese** (competent).